

Gilsenan, Michael

From: Jim Miller [jmill@health.nyc.gov]
Sent: Tuesday, March 12, 2002 6:43 PM
To: lilan@cityhall.nyc.gov; michaelgi@dep.nyc.gov; Andrew Tucker; Greg Butler
Subject: Re: Fwd: advertising hotline

DOH's plan to help increase hotline visibility. I noticed on NY 1 today that they ran a story on LM air quality but never showed the hotline number. Any chance of giving them a call?

Re: Fwd:
advertising hotline

Gilsenan, Michael

From: Jennifer Mandel [jmandel@health.nyc.gov]
Sent: Tuesday, March 12, 2002 4:55 PM
To: Greg Butler; Ron Bergmann
Cc: Arlene Hoffman; Jim Miller
Subject: Re: Fwd: advertising hotline

How about a link on our home page with large text similar to the "New York City Department of Health Continues to Respond to the World Trade Center Disaster"

The link can say:

"NYC Activates Lower Manhattan Air Quality Hotline 212-221-8635" and link to the press release. The press release was issued by the Mayor's Office and can be found at

<http://www.nyc.gov/html/om/html/2002a/pr050-02.html>

>>> Ron Bergmann 03/12/02 03:22PM >>>

Greg and Jennifer - can you draft something to highlight on the website? Thanks.