

Avaltroni, Robert

From: Avaltroni, Robert
Sent: Friday, December 06, 2002 12:52 PM
To: Ward, Chris; Grob, Shauna; Tweedy, David
Subject: FW: 125 Cedar Article
Importance: High

FYI - Please find the following story that will be headlined on the Lower Manhattan website next week. It is a major step forward in our ongoing efforts to get the people of Lower Manhattan back in a normal environment. It is my understanding the New York Times will be doing a favorable story with a "Home for the Holidays" setting with respect to the reoccupancy of this building. I will keep you advised as things evolve.

PS I may be off, but obviously, I'm with you in spirit.

Bob

-----Original Message-----

From: Avaltroni, Robert
Sent: Friday, December 06, 2002 12:48 PM
To: 'Esther.Buterman@edelman.com'
Subject: FW: 125 Cedar Article
Importance: High

Esther,

Please find the minor change "Silver" in quote. Once again, you folks have done an outstanding job presenting the real story with respect to the condition of Lower Manhattan. I will speak to you very soon.

Regards,

Bob

-----Original Message-----

From: Buterman, Esther [mailto:Esther.Buterman@edelman.com]
Sent: Thursday, December 05, 2002 5:27 PM
To: Avaltroni, Robert
Subject: 125 Cedar Article
Importance: High

Hello Bob,

I appreciate the time you and your team took to speak with me about 125 Cedar Street. After our conversation, I met with Pat Moore (at 125 Cedar!) and spoke with Speaker Silver's office. As you'll see from the attached article, they both thought DEP did a fantastic job.

I also was able to get some good "before and after" photos, so no need to try to track them down for me.

Please let me know if you have any changes/comments to the article. We're hoping to post it early next week.

It's been a pleasure working on this article and spreading positive news.

Thanks,
Esther Buterman
Vice President
Edelman
1500 Broadway, 28th floor
New York, N.Y. 10028
212.704.8104

12/6/02

NYC DEP COMPLETES CLEANUP OF RESIDENCE CLOSEST TO GROUND ZERO

Less than 300 feet from where the south tower of the World Trade Center once stood is an apartment building, at 125 Cedar Street, that is home to an eclectic, tightly knit group of Downtown pioneers. On September 11, 2001, their homes and their community were shattered when the building suffered extensive structural and interior damage. Since then, the residents have been displaced to other parts of New York. But thanks to the collaborative efforts of the New York City Department of Environmental Protection (NYC DEP), the building's tenants and owner, and Assembly Speaker Sheldon Silver's office, 125 Cedar – the residential building closest to ground zero – has been completely and thoroughly cleaned, paving the way for the residents' return.

Pat Moore, who lives with her husband in a third-floor apartment in the building, can attest to the terrible impact of that horrific day. Her apartment was filled with one-and-a-half tons of debris – blown-in windows, large boulders, receipts from Windows on the World, even a computer that had flown in from a tower office. Thick, white dust coated every visible surface, from door hinges to cable TV wires to the tops of light switches.

“We were the worst hit building in the entire city – every single square inch of our apartment was covered in World Trade Center dust,” said Moore, a fashion and jewelry designer who has lived in the 24-unit building since 1977 and is a liaison between residents of 125 Cedar and cleanup officials. “The NYC DEP did a fantastic job of cleaning up this building.”

Wearing protective gear, NYC DEP inspectors walked each tenant through his or her apartment. They identified problem-areas that needed to be cleaned, and determined which belongings needed to be discarded.

“We worked diligently with the Tenant’s Association, Speaker ~~Sheldon’s~~ Silver’s office, and the building owner to ensure our cleanup efforts alleviated any safety concerns and made people feel comfortable about moving back to their homes,” said Robert Avaltroni, Deputy Commissioner of the NYC DEP.

During the three-week cleaning process, DEP employed the same techniques they had initially recommended to all Downtown residents: wet-wiping surfaces and using a HEPA-filter vacuum to remove airborne particles. The Environmental Protection Agency (EPA) tested for an array of toxic contaminants, including asbestos, polycyclic aromatic hydrocarbons (PAHs), dioxin, lead, mercury, fibrous glass, and silica, while the Department of Health examined the apartments for mold.

The result of their work is a clean bill of health for the building. The EPA report stated, “for asbestos, the data we received indicates that asbestos is not a hazard at 125 Cedar Street.” The same conclusion was drawn for all of the other analyzed chemicals.

Not only are the residents pleased with the results, but all partners in the effort were impressed by the cooperative spirit of the project.

"I believe that DEP and EPA deserve a great deal of credit for cleaning and testing the building in a thorough and timely manner," said Assembly Speaker Sheldon Silver, who represents much of Lower Manhattan, including 125 Cedar Street.

Since 9/11, the tenants of 125 Cedar have temporarily relocated to Brooklyn, Connecticut, the Upper West Side, the West Village, and Battery Park City, and for the past eight months, the Federal Emergency Management Agency (FEMA) has been covering their rent. Although their building now is clean, repair of its structure still is under way, and the tenants have not yet been able to return to their homes.

For Speaker Silver, the goal always has been to get the residents back home as quickly as possible.

"I have worked to ensure that the residents of 125 Cedar Street would be able to return to their apartments as quickly as possible and that their homes would be preserved throughout the redevelopment of Ground Zero," said Silver. "I am hopeful that the landlord will take the final steps that will clear the way for the residents to return before the end of the year."

Despite the delay, there is much relief that the cleaning techniques originally recommended by DEP following the disaster have proven to work well.

"The outcome at 125 Cedar not only validates the cleaning procedures we initially recommended to the public immediately after 9/11," noted Avaltroni. "These results are a good indication to all residents of Lower Manhattan that it is safe to return to normal activities."

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Thanks,
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Vice President
Edelman
1500 Broadway, 28th floor
New York, N.Y. 10028
212.704.8104

12/6/02

Avaltroni, Robert

To: Esther.Buterman@edelman.com
Subject: FW: 125 Cedar Article
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