

Avaltroni, Robert

From: Jessica Leighton [mailto:jleight@health.nyc.gov]
Sent: Friday, June 21, 2002 6:20 PM
Subject: RE: FEMA funding - communication issues



Communication of
 Technical Env...

here is a quick idea of what we are thinking.

"Blatchford, Laurel" <LBlatchford@cityhall.nyc.gov> 06/21/02 08:21AM >>>
 yes, of course. If for some reason I am not at my desk when you call, try me on my cell -

PII

PII

I have a 1:30 meeting that should be done by 3, and then will be all set. I can also talk over the weekend if that makes sense for you.

—Original Message—

From: Jessica Leighton [mailto:jleight@health.nyc.gov]
Sent: Friday, June 21, 2002 8:11 AM
To: LBlatchford@cityhall.nyc.gov
Subject: RE: FEMA funding - communication issues

I am supposed to be off this afternoon but if I end up being here, I will give you a call. otherwise, can we talk on Monday?

"Blatchford, Laurel" <LBlatchford@cityhall.nyc.gov> 06/20/02
 07:02PM >>>
 Jessica -

I owe you an apology b/c I realized late last night when I got home and checked my personal cell for messages that you had called. I am sorry not to get back to you. I am absolutely eager to discuss this. Perhaps we can touch base tomorrow? My afternoon looks pretty open - perhaps we can set a phone date?

Also, if there's something in writing, perhaps you can pass it along so that I can be fully informed when we talk?

Thanks and look forward to talking with you soon.

Laurel

—Original Message—

From: Jessica Leighton [mailto:jleight@health.nyc.gov]
Sent: Thursday, June 20, 2002 5:42 PM
To: lblatchford@cityhall.nyc.gov
Cc: Jim Miller; Jeanine Prudhomme; Nancy Jeffery
Subject: FEMA funding - communication issues

In the FEMA proposal that DEP is coordinating, the DOH was hoping to include some funding for risk communication activities for lower Manhattan. Bob Avaltroni mentioned that you were requesting funding for communication issues as well. I would like to coordinate on what we would like to include. I think they are probably distinct areas.

From our side, it is likely that DOH will need to continue to respond to community issues, conduct community presentations, respond to health issues related to indoor air results and prepare materials in response to press or public concerns. Additionally, we would like to put together

some materials that would characterize the data around certain issues - e.g. what is the full picture about lead exposures as well as blood lead levels (and for mercury as well). Can we discuss?

Communication of Technical Environmental Issues

Purpose: To provide health communication and technical assistance for lower Manhattan residents and workers related to post 9/11/01 events.

Objective 1: Provide a characterization of the lower Manhattan indoor and outdoor environmental and biological results for various contaminants (e.g., lead, mercury, asbestos). Such characterizations for a specific contaminant would include: Collection of environmental and biologic sample results from multiple sources; Collection of information on urban background levels for comparison; Collection of standards and guidelines for the relevant contaminant; Review of literature on health effects; and interpretation of results.

Objective 2: Develop and disseminate health communication messages and materials related to Lower Manhattan environmental and biological sampling and present such information in forums with the community and

The development of messages and materials based on the technical information obtained in objective 1 above requires both technical and graphic design expertise as well as printing costs.

Objective 3: Provide information to the medical community related to health risks for lower Manhattan residents and workers.

Costs: \$400,000 for a consulting firm with: expertise in environmental sampling and interpretation; epidemiologic skills to review, analyze, summarize and interpret environmental and biologic sampling results; graphic design skills to develop graphs, maps and tables and information sheets