

Gilsenan, Michael

From: Ilan, Lee [ilan@cityhall.nyc.gov]
Sent: Monday, April 29, 2002 9:22 AM
To: Alan Leidner; Alessandra Sumowicz; Anita Richichi; Anita Sher; Anne Mari Santangelo; Barry Dinerstein; Ben Mojica; Bernard Orlan; Bob Adams; Avaltroni, Robert; Bob Williams; Brad Gair; Brian Clarke; Bruce Rottner; Carl Johnson - DEC; Cesar Pereira; Christopher Zeppie; cwelsh@cdc.gov; Dana Tulis; David Ippolito; David Klasfeld; David Nussbaum; Dawn Roberts; Diana Chapin; Dore LaPosta- EPA; dosepu@attglobal.net; Doug Williamson; Edward Gabriel; Elizabeth McCabe; Elizabeth Palladino; Eric Kim; Erica D'Avanzo; Erin Stevens; Frank McCarton; Gene Pezdek; gguzi@panynj.gov; Haeda Mihaltses; Harold Shultz; Heidi Rubinstein; Jake Cooper; James Miller; Maldonado, Jane; Jessica Leighton; Jim Alexander; Joe Picciano; John Katsorhis; Jordan Barowitz; Josh Sirefman; Judy Pincus; Kathryn Tannert Niang; Kathy Callahan; Kelly McKinney; Kerry Kelly; kris.hoffman@osha.gov; Kym Spell; Lai-sun Yee; Laurel Blatchford; Lisa Maluf; Lisa Sacks; manimal88@earthlink.net; Mark Silberman; Mark Topping; Mary Ellen Kris; Mary Mears; 'mhemida@nycboe.net'; michelled@buildings.nyc.gov; Gilsenan, Michael; Nicholas Sbordone; Pat Clark- OSHA; Paul Bekowies; PESH- Maureen Cox; Randi J. Walker; Rich Wager; Robert Greene; Robert Kulick; Robert L. Chinery; Robert Tranter; Roger Hayes; Ron Tramontano; Sam Benson; Sarah Knapp; Shuchi Batra; Steven Levi; Susan Amron; Susan Kupferman; Sven Rodenbeck; Sylvia Pryce; Terry Weiss; tot01@health.state.ny.us; Vincent Coluccio
Subject: FW: indicators, revised



air quality indicators
memo.do...

Attached please find a memo from Laurel on potential indicators for the Task Force. Please be prepared to discuss on Wednesday, or send comments directly to Laurel.

As per our discussion from last week, I have written up a brief memo outlining the list of potential indicators. I would appreciate it if you could forward it to the list. Unfortunately I will not be able to join you for this week's meeting, but I will ask Rich Wager to attend in my absence to collect feedback on the list. I also welcome feedback over email (and in some cases, that might be easier).

LB

> -----Original Message-----
> From: Blatchford, Laurel
> Sent: Sunday, April 28, 2002 1:26 PM
> To: Ilan, Lee
> Cc: Miller, James; Benson, Sam; 'rwager@nycedc.com'
> Subject: indicators, revised
>
> As per Sam's excellent suggestion, I have included a paragraph in the
> document on timing. Lee, would you mind sending this one out instead?
> Thanks!
>
> LB
>
> <<air quality indicators memo.dot>>



Office of the Deputy Mayor
for Economic Development and Rebuilding

Memorandum

Date: April 29, 2002
To: Air Quality Task Force
From: Laurel Blatchford
Re: Indicators

As per our discussion regarding effective indicators to mark our progress, I have included below a list of economic and quality-of-life statistics that are measured over time. These are in addition to the scientific indicators that will be used by members of this task force to measure changes in Lower Manhattan's air quality environment over the long-term.

Please review these indicators and let me know if you think that they would be useful. I also welcome any other suggestions for indicators to be added to the list.

There has also been some discussion about the appropriate timing of any progress measurements. All of the indicators below are gathered at different times, so synchronizing them in any way would be very difficult. My suggestion would be that the Task Force decide how regularly it wants to collect information, and then do so while taking into account the variation in data collection for each of the indicators below.

- Applications for new business incorporation in Lower Manhattan (available from NY Department of State)
- Asking rents in Lower Manhattan for residential and commercial space (Cushman & Wakefield)
- Businesses (number open in each sector now vs. pre Sept. 11th – available from organizations like the Downtown Alliance that canvass area businesses (particularly retailers) as part of their service)
- Commutation numbers (Number of bridge crossings, ferry ridership, public transportation users – available from the MTA, NYS DOT, NYC DOT)
- Food service permits (Available from DOH)
- Hotels open/occupancy rates (Available from NYC & Co.)
- Pedestrian counts along major streets (Available periodically from organizations such as the Downtown Alliance)
- Property values (Available from DOF – assessments; available from Cushman & Wakefield as appropriate)
- Retail stores open/customers per week (especially for Century 21, J&R – may be available from retailers themselves, or from organizations such as the Downtown Alliance)
- Sales tax collected (Available from City DOF? State?)
- School enrollment (Available from the Board of Education)
- Vacancy rates: residential and commercial space (Available from Cushman & Wakefield)
- Visitors (Available from NYC & Co – can be measured by visitors to local sites)