

Gilsenan, Michael

From: Jim Miller [jmill@health.nyc.gov]
Sent: Tuesday, July 16, 2002 10:33 AM
To: LBlatchford@cityhall.nyc.gov; Gilsenan, Michael; Jessica Leighton; Nancy Jeffery
Subject: revised draft for FEMA



5th
request_draft.doc

Please see the attached, which attempts to address FEMA's concerns re duplication of effort. The difference from the earlier statement is an additional paragraph following Objectives 1 and 2.

Would greatly appreciate suggested edits.

Revised draft 7/16/02

**New York City Department of Health and Mental Hygiene (DHMH)
Assessment and Communication of Technical Environmental Issues**

Purpose: To provide health communication and technical assistance for lower Manhattan residents and workers related to post 9/11/01 events. The results of this work are to be integrated with communication and outreach efforts of USEPA, the Deputy Mayor's Office for Economic Development, and NYCDEP.

Objective 1: Provide a characterization of lower Manhattan indoor and outdoor environmental exposures and potential biological effects for various contaminants (e.g., lead, mercury, asbestos). This will entail compiling environmental and biologic sample results from multiple sources; gathering information on urban background levels for comparison; reviewing and discussing standards and guidelines for each contaminant; reviewing literature on health effects; and providing interpretation of results.

The work of US EPA will focus on estimating environmental exposures, including the reduction in exposure that can be accomplished by interior cleaning. DHMH will focus on potential human health impacts from these environmental exposures. The efforts of US EPA and DHMH are complementary but distinct.

Objective 2: Develop and disseminate health communication messages and materials related to lower Manhattan environmental and biological sampling results and present such information in forums with the community.

Note: The development of messages and materials based on the technical information obtained in objective 1 above requires both technical and graphic design expertise as well as printing costs.

The work of the Deputy Mayor's Office for Economic Development focuses on an overall strategy to communicate the suitability of lower Manhattan for economic (re-)development. DHMH will contribute to the overall communication strategy by preparing statements regarding environmental risks to human health and risk reduction efforts to protect human health. The efforts of the Mayor's Office for Economic Development and DHMH are complementary but distinct.

Objective 3: Provide information to the medical community related to health risks for lower Manhattan residents and workers.

Costs: \$400,000 for a consulting firm with: expertise in environmental sampling and interpretation; epidemiologic skills to review, analyze, summarize and interpret environmental and biologic sampling results; graphic design skills to develop graphs, maps and tables and information sheets.

Budget Detail:

Communications Expert	60,000	1	60,000
Public Relations / Writer	50,000	1	50,000
Graphic Artist	40,000	1	40,000
Clerical	40,000	1	40,000
Sr. Scientist	90,000	1	90,000
Industrial Hygienist	70,000	1	70,000
Sr. Statistician	80,000	0.5	40,000
TOTAL			400,000