

Avaltroni, Robert

From: Erdfarb, Stuart
Sent: Monday, June 10, 2002 4:27 PM
To: Avaltroni, Robert
Subject: FW: Lower Manhattan Communications Consultant Selection

FYI

—Original Message—

From: Erdfarb, Stuart **On Behalf Of** Erdfarb, Stuart
Sent: Thursday, June 06, 2002 1:01 PM
To: Ward, Chris
Subject: FW: Lower Manhattan Communications Consultant Selection

I spoke with Laura Blatchford. The procurement process used by EDC mirrors that used by DEC and EPA, but not by the City. It appears that all the right steps were taken and I see no reason not to confirm the EDC selection. Laura tells me, however, that the selection committee has not yet finalized its choice and is still looking at the two finalists. She mentioned that the contract may have to go through DEP in order to get the FEMA reimbursement. I told her that I did not know how that could be done. She asked for someone to speak to so I gave her Jeff Weinstein's telephone number at the Mayor's Office of Contracts. I did advise her, however, that calling him may open a Pandora's box and that she should tread carefully.

—Original Message—

From: Erdfarb, Stuart **On Behalf Of** Erdfarb, Stuart
Sent: Tuesday, June 04, 2002 12:41 PM
To: 'LBLATCHFORD@CITYHALL.NYC.GOV'
Cc: Ward, Chris
Subject: Lower Manhattan Communications Consultant Selection

I am the Agency Chief Contracting Officer at DEP and Commissioner Chris Ward asked that I review the process that was used by EDC to procure the Consultant for the Lower Manhattan Communications project. I have a few questions.

How was it decided that the committee (made up of the Deputy Mayor for Eco Devel & Bldg Office and EDC reps) would evaluate the top 23 firms as ranked by the EDC committee? Why 23? Subsequently, the top 7 were selected? If the top 7 were selected, what is the significance of the 23? Why was there an intermediate step?

When the final 2 firms were considered, were they re-scored and re-ranked based upon the presentations made at City Hall? If not, how was the selection of the BEST made?

Was **cost** considered at all? If not, how will cost be arrived at?

Thanks very much.

Stuart M. Erdfarb 718-595-3300



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*Gave M. Mears
Justin Blake's
(Edelman)*

Avaltroni, Robert
To: Radhakrishnan, Krish
Subject: FW: Edleman

FYI

—Original Message—

From: Mears.Mary@epamail.epa.gov [mailto:Mears.Mary@epamail.epa.gov]
Sent: Wednesday, October 16, 2002 9:26 AM
To: Avaltroni, Robert
Subject: Edleman

Bob:

Would it be possible for us to have a preliminary phone discussion with Edleman today?

The thought here is that we want to go forward with meeting with the media to discuss the range of data that we have and will have, what it can tell us and others and, equally important, what it cannot tell us. We need to discuss background levels, issues such as finding friable asbestos, non-WTC asbestos, etc.—information reporters need to understand and interpret our data. The feeling is that we need to do this prior to posting data or we will again find others interpreting our data for us. And we know where that takes us.

That said, we very much want to meet with Edleman to discuss how this information can be presented and ask for any advice they may have. To get the ball rolling, we'd like to have our web person and senior policy advisory for communications, Dick Stapleton, call them to have a preliminary chat. We'd like to follow up with a meeting - maybe next week or the week of the 28th. Do you have a name and contact for someone at Edleman? I will call after our briefing with Jane to tell you how things are shaking out.

*Justin Blake
at Edleman*